



Annual Report 2021

Our Mission

To maximize the potential of persons living with brain injury with integrated, unique, and holistic programs; enabling them to pursue meaningful activities while developing a sense of belonging at home and in the surrounding communities. We will accomplish this mission with unique, person-centered, post-rehabilitation, community-based programs.

From the Executive Director

While the Pandemic may have officially begun here in the United States in early 2020, 2021 will forever mark the ‘true’ pandemic for me at least. The long term effect of dealing with COVID 19 has taken a terrible toll on so many aspect of everyday life – our health, our ability go do about a normal routine, the supply chain, etc. There’s no aspect of our lives that have not been impacted in some degree by the pandemic. For Hinds’ Feet Farm, the pandemic has impacted staffing more than anything else. We have been forced to spend a tremendous amount of our precious time and resources in overtime, contract agency pay and finding and hiring staff.

On a positive note, our staff has done an incredible job in keeping our members and residents safe and healthy. We have had NO COVID illness among our residents and only a handful of Day Program members have gotten sick over the past year. As a result of CDC and DHHS guidelines, we were forced to close our Day Programs multiple times throughout the year either due to staff or member COVID exposure. Our adherence to those guidelines kept any full blown outbreaks from occurring.

COVID has also had a significant impact on fundraising – in a positive way. In 2020 we raised just over \$83,000 in our second ever Annual Campaign, only to see that record smashed in 2021 with a total of nearly \$95,000! We are truly grateful to our many supporters who shower us with their generosity every year! These annual campaigns enable us to take care of big ticket maintenance and repair needs as well as invest in our ongoing programming.

The end of 2021 also saw the dissolution of Cardinal Innovations, the largest MCO (Managed Care Organization) we partner with to deliver services. Our Cardinal Innovations members were scattered across three other MCOs: Vaya, Partners and Alliance. As those transitions were completed in early December ’21, it is unclear what impact this realignment will ultimately have.

As we look towards 2022 and beyond, I pray that we see an end to the pandemic and a return to some semblance of normality.

I am profoundly grateful to our staff, our generous supporters, corporate partners and community volunteers. Without ALL of you, we would simply not be able to do the amazing work we do!

Respectfully Yours in the service of others,

Martin B Foil III
Executive Director

Hinds’ Feet Farm

Milestones & Accomplishments

- Our 2019 Annual Campaign raised \$83,496 and with those funds we: re-painted Puddin's Place, replaced the roof on Hart Cottage, replaced the roof on the hay barn, replaced the roof on the rec center and built a bathroom in the rec center and replaced out aging wheelchair accessible Toyota minivan. Our 2021 Campaign raised \$94,209.
- Continued providing virtual day program activities online via Zoom to our members, and in late 2021 partnered with the Brain Injury Association to expand their Thrive and Survive weekly activities.
- Achieved a 100% COVID-19 vaccination rate among residential members with no outbreaks and an 85% vaccination rate across all staff, exceeding the state average vaccination rates (60% among Mecklenburg County nursing home staff. (Charlotte Observer, Oct 13 '21)



Unmasking Brain Injury



The Unmasking Brain Injury project continues to exceed all expectations from the inception of the project by Hinds' Feet Farm in June of 2015. Today, Hinds' Feet Farm has 43 **partners across the world**, including U.S., Canada, Puerto Rico, Argentina and the U.K. and Malaysia - all either actively or recently engaged in the project.

In late 2021, Hinds' Feet Farm was approached by clinicians at VA Caribbean Healthcare System (VACHS), wanting to do research on the Unmasking Brain Injury project. Their research is titled: The efficacy of the Unmasking Brain Injury (UBI) protocol in reducing levels of anxiety and depression in Veterans with Traumatic Brain Injury (TBI): The Veterans Affairs Caribbean Healthcare System (VACHS) experience. Among other things, the researchers will be analyzing the survivor stories of over 2,000 masks curated on the Unmasking Brain Injury website.



By The Numbers

< 10
Community
Outings
(due to COVID concerns)



34
COMMUNITY
PARTNERS

3,784 MEMBER-DAYS



2,000+ Hours
of Programming

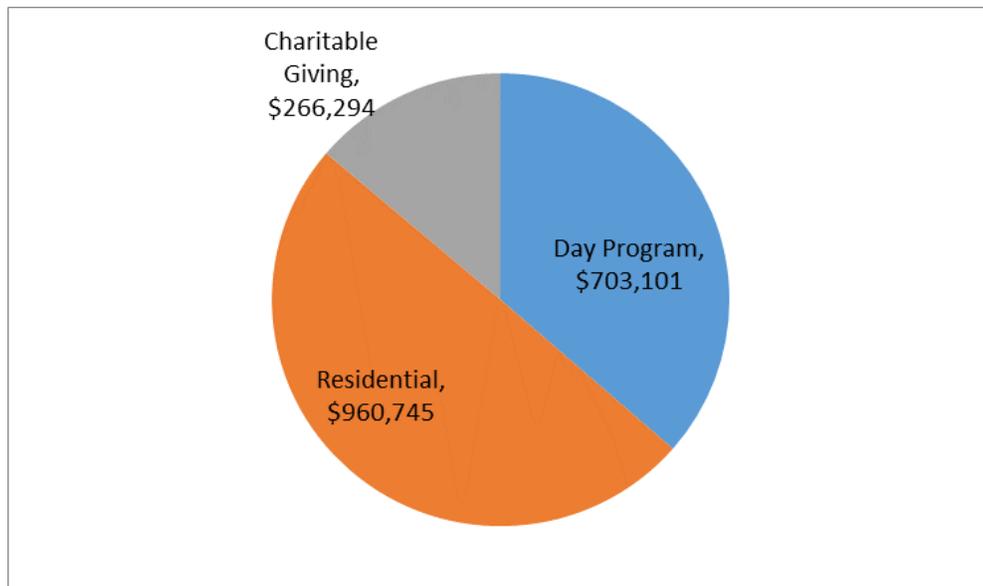
994
Therapeutic
Groups



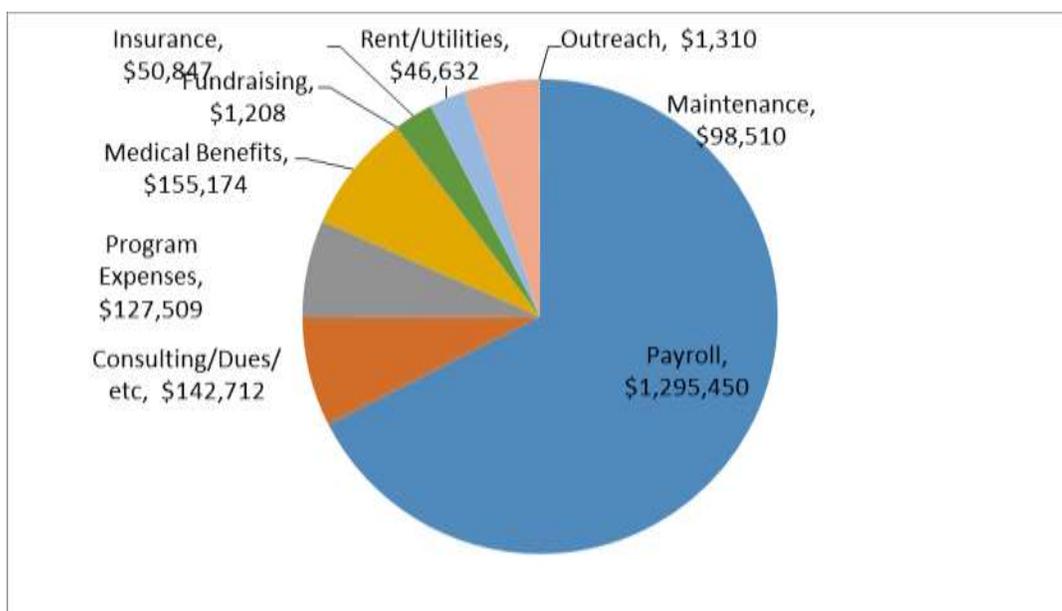
Finances

Hinds' Feet Farm receives funding to support programs from a robust variety of sources, including fundraising events, capital campaigns, general operating gifts and mental/behavioral health contracts. Hinds Feet Farm has contracts with 4 Managed Care Organizations (MCOs) for Residential and Day Program funding using State and Medicaid dollars. Additional Residential and Day Program revenue comes through various worker's compensation insurance programs, county funding and private settlements.

Revenue



Expenses

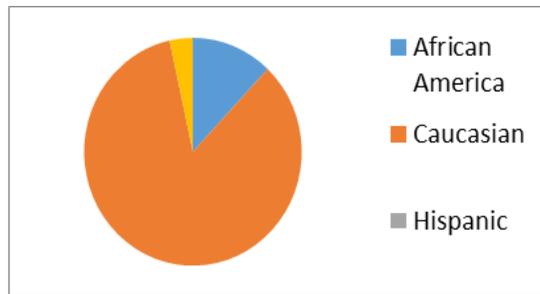


Programs

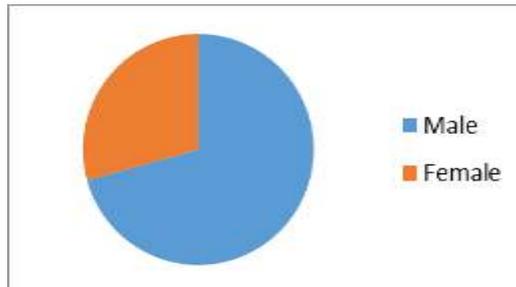
Hinds' Feet Farm operates two unique and community-based day programs serving adults with brain injury throughout North Carolina: Huntersville and Asheville. The HFF day programs are member-driven and daily activities are planned each month in the member council meetings. Each activity is designed to assist members in one of the following ways: Social, Vocational, Emotional, Cognitive, Physical and Creative.

The Huntersville location has been in continuous operation since July of 2007 and Asheville has been in continuous operation since June of 2009. Hinds' Feet Farm also operates 2 residential programs on the main campus in Huntersville. Puddin's Place (6 beds) has been in operation since January of 2012. Hart Cottage (3 beds) opened September of 2018.

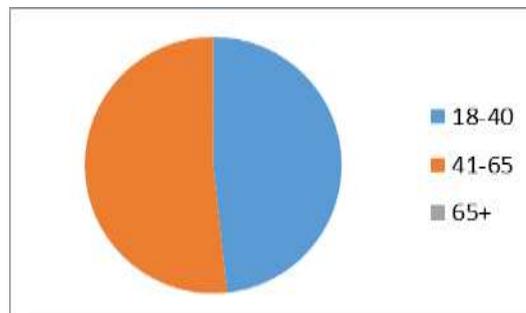
Ethnicity



Sex

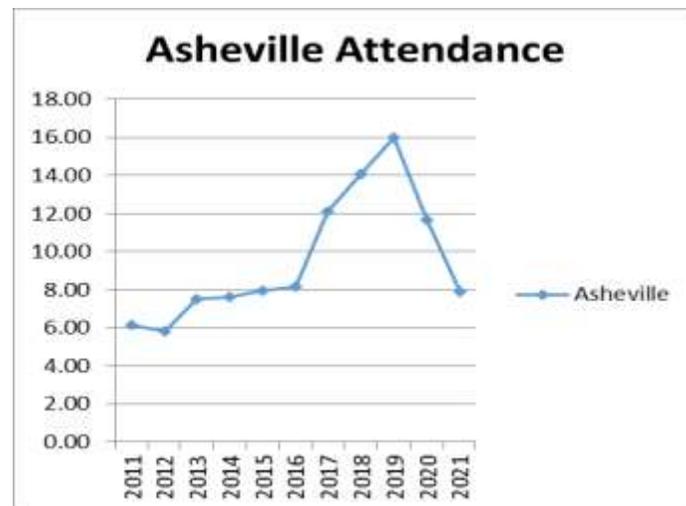
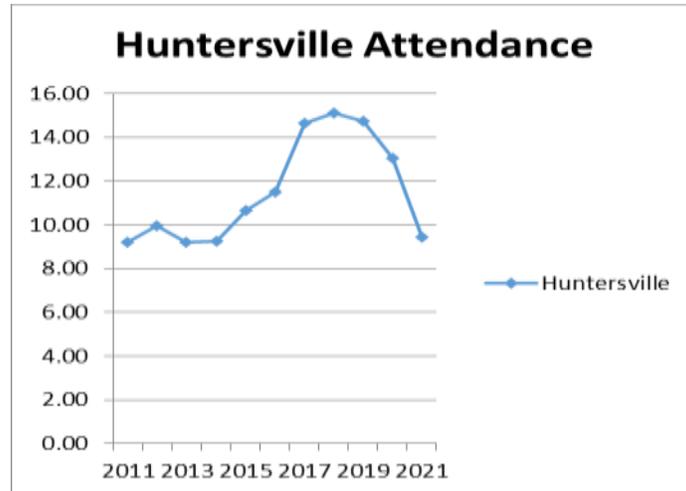


Age



Attendance

Below is the average daily attendance, by program.



2021 Contributors

We are tremendously grateful for the many individuals, corporations and foundations that enabled us to fulfill our mission!

Hind & Hart Club (\$10,000 and above)

Salzmann, Frederick & Joanne
Moran, Kevin & Elizabeth

Foil, Marty & Lisa
Ford, Julie

Anderson, Todd & Stacey
Bowman, Ginger

Whitetail Club (\$1,001 - \$4,999)

Amerisource Bergen
Bowman, Robert & Linda
Brewster, Brenda
Densmore, JD & Heather
Facebook
Foley, Jennifer
Gallagher, Bob & Jena
Glazebrook, Rick & Pam

Gould, Jaime
Hersk, Jeffrey
Holding, Pace
Kelly, James
Keystone Chiropractic
Lovett, William
Martin, Michelle
Pisgah Health Foundation
The Short Family Foundation

The Westport Fund
Tracy, Virginia
True Homes Foundation
UBS, The Andover Group
Verigent, LLC
Walmart
Werner, Christian & Susan
White, Mike & Quincy

Yearling Club (up to \$1,000)

Amazon Smile
Anderson, Ann
B of A Charitable Gift Fund
Baldwin, Dwana
Bank of America Foundation
Barger, Hugh and Brenda
Barnhardt, Luther
Beach, Carolyn Jane
Beasom, Kathleen
Belue, Mark & Jan
Benevity Community Impact Fund
Bilodeau, Denis
Bowman, Robert & Linda
Boyd, Michael J.
Boyette, Kathy
Brewster, Brenda
Cabarrus County Community Foundation
Caddell, Brittany
Caldwell, Barbara

Honeycutt, Valerie
Hurley, Jolynn
Huss, Janice
Huynh, Thanh
Iradi, Thomas
Jakubisin, Chuck & Nita
Jakubisin, Daniel
Johnson, Robert & Pamela
Joyce, Vencint
Kelly, James
Kiernan, Kevin
King, James
Knier, John & Kathi
Knobl, Irene W.
Leverage, Johnny & Garnett
Linda M. O'Connor Charitable Fund
Lippard, James
Lorio, Laurie
Macaluso, Marco.

Phelan, Rose
Phillips, Marsha
Phillips, William
Pirainen, Nancy
Poplar Point Self Storage
Porges, Annie
Porter, Nancy
Principi, Shawn
Ramsay Law Firm, P.A.
Randall, Lucy
Ranson, Forrest
Rawls, Erica
Redding, Kathy
Ricklefs, Richard
Robinson, Lori
Roddey, Oliver
Rohauer, Robert
Ross, Diana
Rotary Club of Davidson

Callahan, Janelle	Mahoney, David	Rudisill, Gay C
Ciervo, Deborah	Market, Avery	Sambuco Barber Shop
City Barbeque, LLC	Markowski, Joanne	Sarett, Joshua
Clodfelter, Crystal	Martin, Robert & Elizabeth	Scholl, Elizabeth
Cogbill, Mistie	Mathieu, Margaret	Seidenspinner, Richard
Conger, Ashley	McAlear, Kathleen	Short Family Foundation
Cox & Company	McCutcheon, Edward	Sisk, David W.
Crouse, John & Shari	McDonald, Alan & Jacqueline	Smith, Betsy
Davenport, Dianne	McDonald, Brendan	Spain, Janet
Deutsch, Cindy	McIntyre, Gavin & Lynn	Suprock, Sherry
Dubin, Brittany	McIntyre, Gavin & Lynn	Sweatt, Sally Burn
Duke Energy Foundation	McKeithen, Dan	Thompson, Heather.
Elling, Theodore & Kathleen	McNeill, Robert	Tippett, Julie
Eng, Janell	Metzger, Patricia	United Way of Central Maryland
Fahsel, Cameron	Mewborn, Stephen and Amanda	Vachow, Jacqueline
Ferguson, Lesley	Miller, Neal & Eleanora	Vanegas, Lori
Flanagan, Jr, Timothy	Modeen Ice Cream LLC	Wallace, Judy
Foundation Moto	Moffett, Alan	Walsh, John
Fulbright, Cathy	Morris, Elizabeth	Waugh, Haley
Gallagher, Christopher	Mullis, Heather	Wells, Sarah
Gallagher, Jena	Mullis, Heather	White, Carolyn Foil
Garmon, Liza	Murto, Maria	Wilder, Bill & Kathy
Garrison, Jarrett & Nancy	Network for Good:Anonymous	Wilhelm, Donald
Gore, Roger	Norris, Anna.	Willis, Chelsea
Gougeon, Lori	Nuckolls, Ann	Worland, Adam & Amy
Greenberg, Kenneth & Patricia	Null, Donna	Yarnall, William
Greene, Janet	Orser, Judy	Yezbick, Erin
Handy, David & Lois	Patterson, Alex	Young, Cathy
Hardee, Paula	Paul, Kathy	Young, Janell
Hess, Sheila	PayPal Giving Fund	Young, Telicia
Hixon, Robert	Peirce, Penny	YourCause:HCA Healthcare
	Penland, Kathleen	Zeigler, Harris & Lois

Gifts-In-Kind

From Christmas presents for our members to materials and equipment to donated services, gifts-in-kind are those special gifts that warm our hearts and make so many of our projects possible!

Chic-Fil-A Northcross	Oliver, Ruth	The Bailey's Glen Crew
Williams-Sonoma	O'Shannick, Gregory	Finn, Dan
Morris & Moffitt	Soil Supply	Davidson Community Players
Kiernan, Kevin	Sittler, Stephanie	

Please accept our apologies if we inadvertently left your name off this list. Do not hesitate to contact us and we will make every attempt to correct it.

WAYS TO GET INVOLVED

Donate – Whether it's a one-time donation or a recurring draft your donation is 100% tax deductible. Simply go to www.hindsfeetfarm.org or contact our office and we'll help you set it up!

Planned Giving – Consider including Hinds' Feet Farm in your estate plans. Through effective planned giving, you can balance your personal goals and your charitable interests at the same time. Establishing a planned gift to Hinds' Feet Farm ensures that your support will allow the farm to continue to provide programs to adults with brain injuries in the state of North Carolina.

Pennies for Puddin' – A simple and effective way for kids to help raise funds for our horses. No matter how big or small the donation, every penny counts! This is a great way for schools, clubs, churches and small groups to get their students involved in raising money for a local organization. With the increase in food costs, vet bills, maintenance of the barn and other factors, we are looking to offset some costs by starting a Pennies for Ponies fund. It costs roughly \$1,500 dollars each year to care for each of our horses and with this donation, your group could sponsor one of our horses!

Plan an Event – Do you have an idea to help raise money for the farm? Events not only help raise money for the farm, but they also allow an opportunity to create awareness of Hinds' Feet Farm. Also, hosting a Facebook fundraiser is a great and easy way to use social media and raise money.

Matching Gifts – Help make your donation go further! Many companies encourage their employees to donate to their favorite charity and in return will match the donation. If your company has this option, simply obtain a matching gift form from your HR office and we'll help do the rest!

Become a Volunteer – Our volunteers play an important role on the farm. Whether you are interested in helping with our day program or like to feed horses, we need your help! Simply reach out to our office and we'll put you in touch with the right person. Volunteers are priceless and we couldn't do it without you!

Spread the Word – Attending a conference? Planning something at your church or women's group? Let us know! We'd love to be involved and provide you with marketing collateral about Hinds' Feet Farm to share.

In-Kind – Consider donating goods that we can use on the farm. (i.e. stamps, gas crds, Office Depot gift cards, copy paper, ink, gift cards). Your donation of these items not only help us, but they allow us to use funds allotted for these items to be used for other things.



' Like' and Follow us at www.facebook.com/hindsfeetfarm or www.facebook.com/unmaskingbraininjury.org



Watch for us: #hindsfeetfarm or #unmaskingbraininjury

Learn all about us on www.hindsfeetfarm.org or www.unmaskingbraininjury.org



Meet our Board!

Dr. Alan Dobson Ben Barry Martin Foil
Lori Gougeon Karen Keating Alan MacDonald
Greg Macaluso Kevin Moran Dr. Mark Redding
Rev. Hunter Roddey Christian Werner

